

MOTORWĒRKS
G I V E S

A PASSION FOR HELPING

Enhanced Fundraising
Support & Fund Money
Acquisition Specialists



SUPERCHARGE YOUR FUNDRAISING

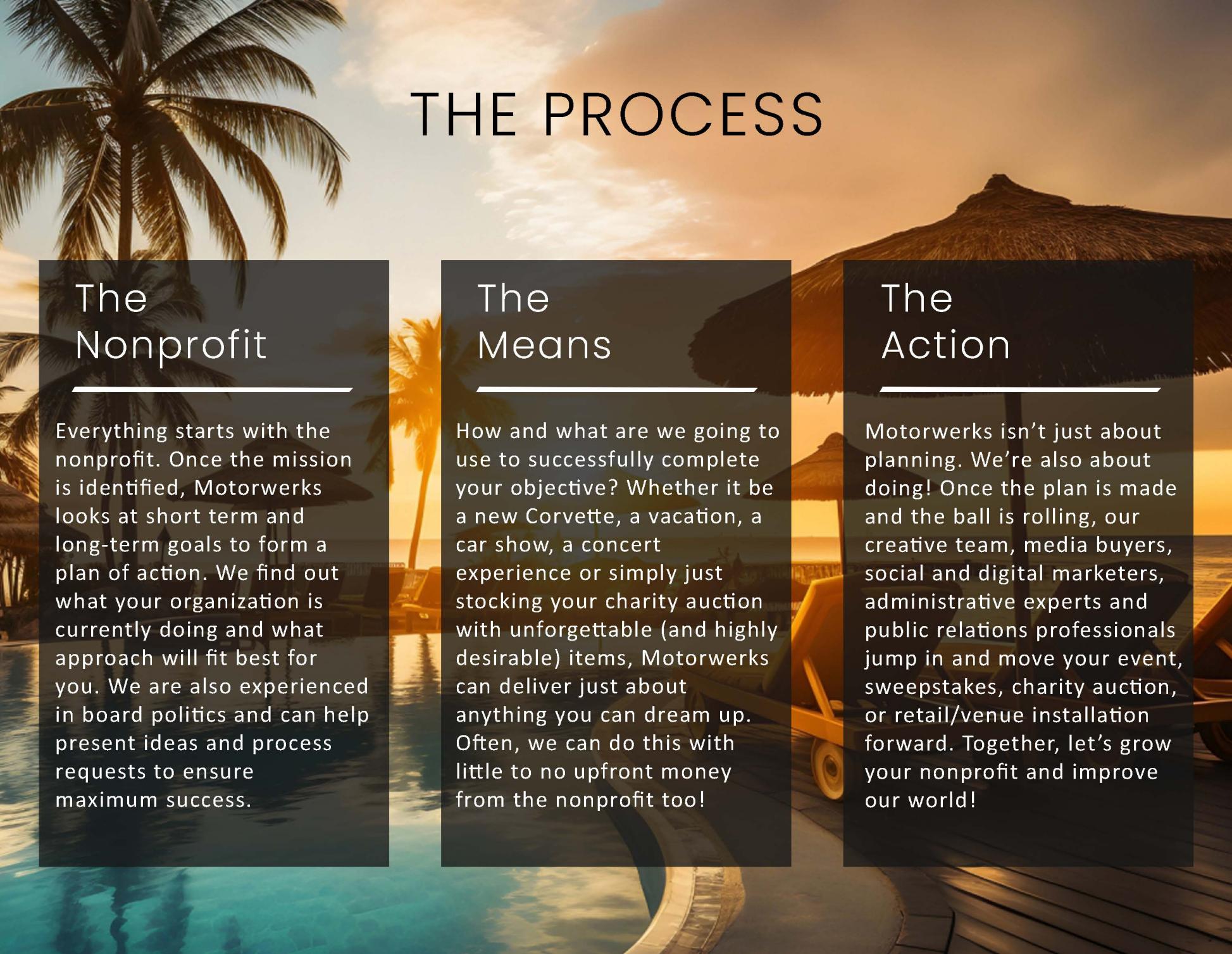


What originally started as a side project for our agency brand, fundraising has become a full-blown obsession for everyone at Motorwerks. It's something we've gotten good at too! Since we began our journey of giving in 2018, we have helped over 40 nonprofits raise more than \$25 million in donations. We have also developed many innovative products, processes and procedures that can work for nonprofits of all kinds. Often what we do is also available at no upfront cost and with no risks!

We help nonprofits get connected to things that bring donors and expand their brands significantly. From start to finish, we have forged partnerships and created communication and marketing channels to instigate real, positive change. This leads to more dollars to do more and help more with less effort on behalf of the nonprofit.

Want to know how we can help your organization?





THE PROCESS

The Nonprofit

Everything starts with the nonprofit. Once the mission is identified, Motorwerks looks at short term and long-term goals to form a plan of action. We find out what your organization is currently doing and what approach will fit best for you. We are also experienced in board politics and can help present ideas and process requests to ensure maximum success.

The Means

How and what are we going to use to successfully complete your objective? Whether it be a new Corvette, a vacation, a car show, a concert experience or simply just stocking your charity auction with unforgettable (and highly desirable) items, Motorwerks can deliver just about anything you can dream up. Often, we can do this with little to no upfront money from the nonprofit too!

The Action

Motorwerks isn't just about planning. We're also about doing! Once the plan is made and the ball is rolling, our creative team, media buyers, social and digital marketers, administrative experts and public relations professionals jump in and move your event, sweepstakes, charity auction, or retail/venue installation forward. Together, let's grow your nonprofit and improve our world!



NATIONAL SWEEPSTAKES

Motorwerks has helped capable nonprofits raise millions of dollars, grow their donor lists exponentially and increase their profiles around the world through the use of international sweepstakes. From email, to social, to digital, to public relations and everything in between, Motorwerks has the relationships and the know how to push donations to unimaginable places and to help build organizations to significant new heights. Along with our partners, we also offer the lowest percentage splits and lowest fees of any group in the sweepstakes business with large additional discounts available with our industry leading, volume media buying. These sweepstakes create serious impact. Ask us if a sweepstakes is right for you!



VENUE & RETAIL INSTALLATION

Our latest, greatest and easiest way to help your nonprofit! Venue and retail installations may not have the same national and international impact as a major media sweepstakes, but nothing is quicker to launch, easier to maintain or less expensive with fewer potential upfront costs. Have access to a museum, zoo or any other high volume foot traffic type of venue? It's even easier and with more financial benefits for you! We can source your prize, find a qualified venue, provide the digital infrastructure, create the media buzz and help your local footprint and fundraising efforts explode!



COMPOUND CONTESTS

Are you a large, national nonprofit or an organization with multiple chapters in multiple places? We can combine efforts across either some or all of your locations, streamline your sweepstakes and insure that donors efforts have impact where they want it felt the most: in their own backyards. Compound Contests also minimize prizes, simplify awarding and use your nonprofits most easily accessible and most readily available assets to make it all work. We can do all of this with little to no initial costs to any of your outlets or your corporate bottom line. Ask us about Compound Contests!



FLASH CONTESTS

Looking to do something quick and short-term or looking to supplement and enhance a larger fundraising effort? Simple, effective, inexpensive and easy to execute, flash contests are a great way to fill these gaps, produce additional donations and stay in front of your most valuable donors with a fun message that they'll love. Vacations, event experiences, collectibles or even something as simple as a commemorative coin or keychain is all it takes. Talk to us about adding flash contests to your fundraising repertoire!



EVENTS

Motorwerks has a long history with successful events both large and small and many ways to help you make your gathering or get together the talk of the town! We can create concepts, execute plans, conceptualize branding and creative materials, generate media buzz, source door prizes and charity auction items and Motorwerks President Darin Roberge is even an experienced event host and emcee! Motorwerks has been involved in events that collectively raise millions of dollars and are attended by tens of thousands of qualified participants and potential donors annually. If you have an idea, we probably know how to do it (or we can help advise you how to avoid doing it wrong). Want to do an event? Let's talk!



SILENT & LIVE AUCTIONS

An absolute fundraising staple, every non-profit focused get together, gathering or event should have an auction component involved. We can quickly and easily help fill your dockets with items your donors and event participants will love. World class vacations, incredible once in a lifetime event experiences, sports and entertainment memorabilia and more are available and generally with no commitments or upfront fees required. We'll oftentimes even supply posters, marketing materials online bidding platform access and email and social media content to help get the word out and maximize excitement too!

TESTIMONIAL



National Sprint Car Hall of Fame

“Motorwerks is our go-to-source for fundraising and they always exceed our expectations. Give them a call, let them know what you need and they will provide exactly what you are looking for.”

Bob Baker
Executive Director
National Sprint Car Hall of Fame

TESTIMONIAL



Shelby American Collection

“Responsive and highly competent, Motorwerks is a full-service organization. From email marketing to media relations to social media, they have been essential and successful with our sweepstakes.”

Steve Volk
Executive Director
Shelby American Collection

LOOK WHAT CAN HAPPEN!

Shelby American Collection
SHELBY AMERICAN HISTORIC AUTOMOBILE MUSEUM

Donations Made
1,492,925

Win this 1-of-1 Shelby Mustang GT500 Heritage Edition and \$25,000!



Win this 1-of-1 Shelby GT500 Heritage Edition!

Shelby American Collection
\$1,492,925

National Sprint Car Hall of Fame & Museum
PROMOTE & PRESERVE SPRINT CAR RACING

Donations Made
1,320,500

Win this 2023 Corvette Z06 70th Anniversary Edition plus \$25,000!



The Z06 with the Z07 Performance Package is America's Supercar.

National Sprint Car Hall of Fame & Museum
\$1,320,500

The Cobra Experience
PASSING ON SHELBY HISTORY TO THE NEXT GENERATION

Donations Made
688,850

Win this Original 1968 Shelby GT500 KR



Win this Original 1968 Shelby GT500 KR from The Cobra Experience

The Cobra Experience
\$688,850

International Motor Racing Research Center
PRESERVING AND SHARING THE HISTORY OF MOTORSPORTS

Donations Made
452,425

Win a 2021 Z51 Corvette Stingray Convertible from IMRRC



2021 dazzling new color - Red Mist Metallic Tintcoat.

International Motor Racing Research Center
\$452,425

FAIR LANE
HOME OF CLARA AND HENRY FORD
A NATIONAL HISTORIC LANDMARK

Donations Made
306,375

Win this 2022 Bronco Raptor with the Lux Package Sweepstakes!



Bronco Raptor at Henry Ford's Garage

Fair Lane Museum
\$306,375

Auburn Cord Duesenberg Automobile Museum
PRESERVING THE LEGACIES OF THE AUTOMOTIVE WORLD

Donations Made
302,600

Win a 1963 Corvette Stingray Convertible from the Auburn Cord Duesenberg Automobile Museum



Win this 1963 Matching Numbers Daytona Blue Corvette Sting Ray Convertible!

Auburn Cord Duesenberg Museum
\$302,600

PRICING BREAKDOWN

CARS & LARGE TICKET ITEMS

Sweepstakes, Venue & Retail, Compound

Motorwerks Services – 20%

TapKat Sweepstakes Platform Management (*non-auction*) – 10%

Public Relations (*optional*) – 5%

Venue Allowance – Up to 20% (*not required if non-profit has their own venue*)

NONPROFIT RECIEVES UP TO 70% OF PROCEEDS

VACATION & EVENT EXPERIENCES

Including event, silent and live auctions & flash contests

Buy it price + 20% starting bid – Nonprofit makes money on the opening bid!

Auction Management Platform: Contact us for options

Public Relations (*optional*) – 5%

NONPROFIT RECIEVES UP TO 100% OF PROCEEDS FOLLOWING THE OPENING BID

SPORTS & ENTERTAINMENT MEMORABILIA

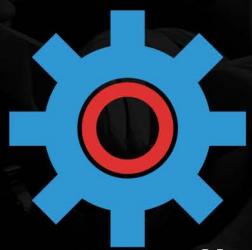
Including event, silent and live auctions & flash contests

Contact us for details

CONTACT

Learn more about fundraising opportunities with
Motorwerks Marketing & Motorwerks Gives by contacting:

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MOTORWERKS M A R K E T I N G

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